

# SPONSORSHIP REGISTRATION FORM

## Transportation Engineering and Safety Conference

December 11-13, 2019

All levels receive recognition during lunch and sponsor ribbons on the name tags of each company employee.

### Platinum — \$5,000

- Unique opportunity to sponsor one session during the conference\*
- Six (6) complimentary registrations
- Full-page advertisement in conference program
- Reserved table at lunch for company employees
- Signage outside session room
- Prospective Platinum sponsors should contact Steve Williams directly at [smw5@psu.edu](mailto:smw5@psu.edu).

*\*Sponsor may select the topic and speakers for the session. Session topic must fit the scope of the conference and be of interest to a large audience emphasizing innovation, excellence, and solutions to problems, such as saving lives, saving time, or increasing comfort and welfare.*

### Gold — \$2,500

- Five (5) complimentary registrations
- ½-page advertisement in conference program

### Silver — \$1,000

- Two (2) complimentary registrations
- ½-page advertisement in conference program

### Bronze — \$500

- One (1) complimentary registration
- Business card-size advertisement in conference program

**Email your advertisement to Stephanie Harter at [sas8@psu.edu](mailto:sas8@psu.edu) no later than 5:00 p.m. on Friday, October 18, 2019 for it to be included in the marketing material and program. In addition, all sponsors should send a high-res color version of their company logo in .jpg format. Logos will appear on a white background.**

<i>Platinum Sponsor Ad Size</i> 7.48" wide x 9.21" high 600 dpi B/W and Color PDF and .jpg	<i>Gold or Silver Sponsor Ad Size</i> 7" wide x 4" high 600 dpi B/W and Color PDF and .jpg	<i>Bronze Sponsor Ad Size</i> 3 ½" wide x 2" high 600 dpi B/W and Color PDF and .jpg
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# Platinum Sponsor Ad Size

7.48" wide x 9.21" high

600 dpi

B/W and Color PDF and .jpg

## Gold or Silver Sponsor Ad Size

7" wide x 4" high

600 dpi

B/W and Color PDF and .jpg

### Bronze Sponsor Ad Size

3 ½" wide x 2" high

600 dpi

B/W and Color PDF and .jpg

# SPONSORSHIP REGISTRATION DETAILS

## Transportation Engineering and Safety Conference

December 11-13, 2019

Primary Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please link our website to your conference website. Our URL is: \_\_\_\_\_

- To link our conference to your site, use <https://www.tesc.psu.edu>

### Sponsorship Level Fee:

- Platinum Presenting Sponsor      \$5,000 — includes six complimentary registrations
- Gold Sponsor      \$2,500 — includes five complimentary registrations
- Silver Sponsor      \$1,000 — includes two complimentary registrations
- Bronze Sponsor      \$500 — includes one complimentary registration

- *All levels receive recognition during lunch and sponsor ribbons on name tags of each company employee.*

Complimentary registration forms can be sent to [sas8@psu.edu](mailto:sas8@psu.edu).

## Payment Information

Choose your method of payment below. The Pennsylvania State University's federal ID number is 24-6000376.

- Check or money order enclosed for amount indicated, signed and payable to The Pennsylvania State University
- Credit Card: **May be called in, mailed, or faxed (DO NOT EMAIL)**
  - Personal card
  - Business card

Cardholder's Name \_\_\_\_\_

Cardholder's Phone # \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Card Number \_\_\_\_\_ Card Expiration Date \_\_\_\_\_

- Enclosed is a purchase order (made payable to The Pennsylvania State University) or letter of authorization from my employer or sponsoring organization.
- IDCC — Penn State employees only to &NCR. Document number \_\_\_\_\_

## Send all registration pages and payment to:

Conferences & Institutes Registration  
Penn State Non-Credit Registration Office  
Box 410  
State College, PA 16804

Phone: 814-867-4973

Fax: 814-863-2765

Email: [noncredit@psu.edu](mailto:noncredit@psu.edu) (DO NOT EMAIL CREDIT CARD INFORMATION)